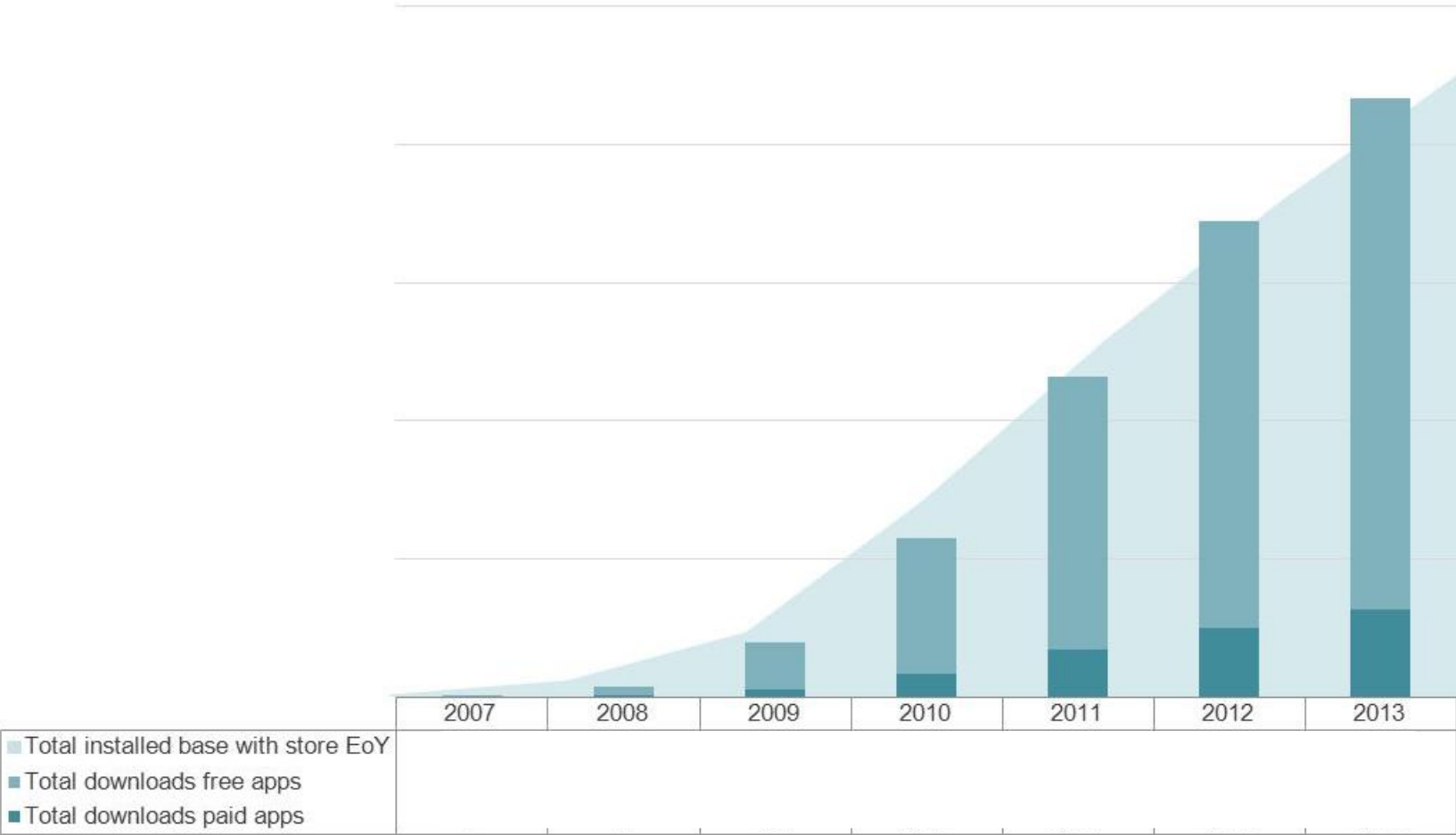


Growth of Application Downloads Number (Paid and Free) and Installed Base of Application Shoppers (2007-2013)

Total Downloads of Free and Paid Apps
(in millions)

Installed User Base
(in millions)



Source: research2guidance. Contact: www.research2guidance.com