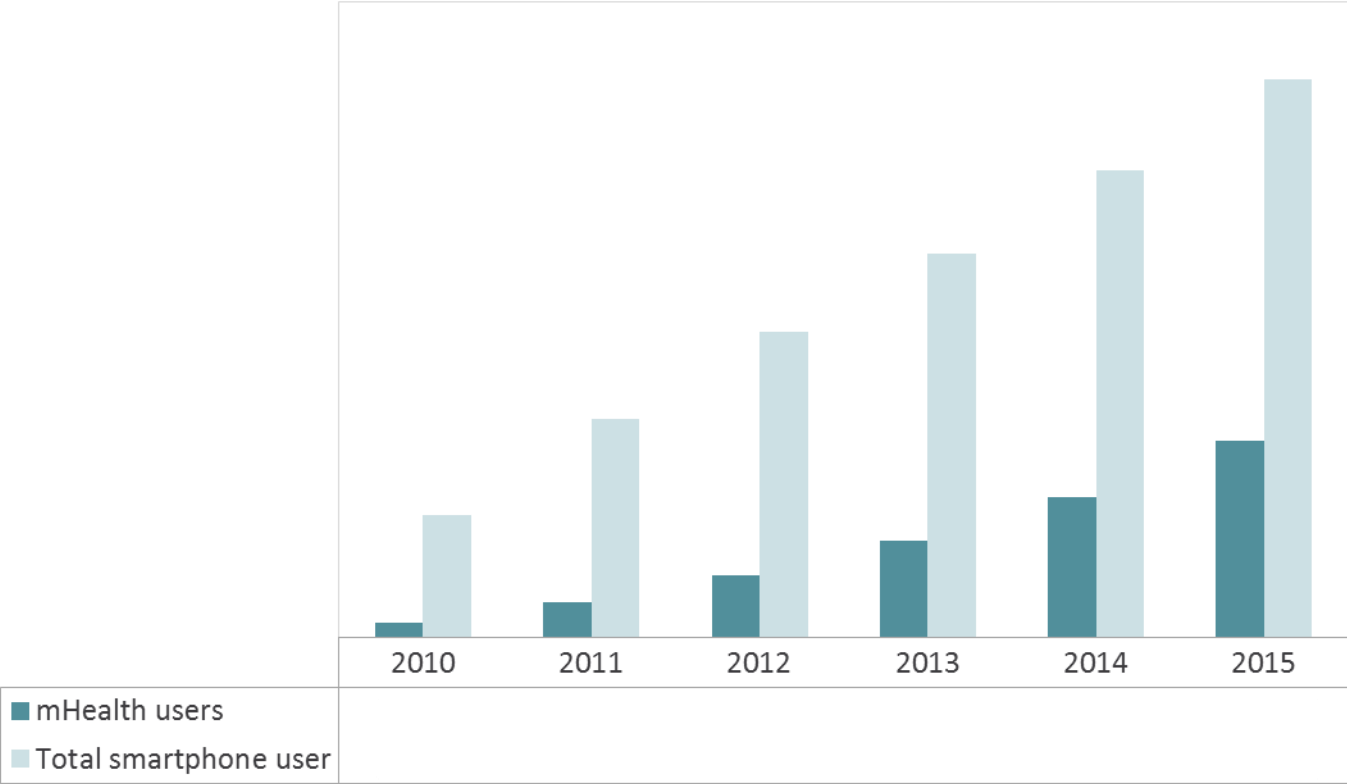


Installed Base of Smartphone and mHealth User 2010-2015

App Users
(Millions)



Source: research2guidance